

COOKIE POLICY

Clinical Psychology & Employee Wellbeing Practice

1. Policy Statement

Origami Group ("we", "us", or "our") is committed to protecting your privacy and being transparent about how we collect, use, and share information about you. This Cookie Policy explains how we use cookies and similar technologies when you visit our website www.origamigrp.com (the "Service").

This policy should be read alongside our Privacy Policy, which provides more information about how we process your personal data.

2. Purpose of the Policy

As a mental health and psychological service provider, we understand the importance of confidentiality and trust. Our cookie practices reflect our commitment to protecting your privacy while providing you with the best possible online experience. All data handling practices are designed with your wellbeing and privacy as our top priorities.

3. What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work more efficiently and provide a better user experience. Cookies allow websites to remember your preferences and recognise you when you return.

4. How We Use Cookies

Given the sensitive nature of mental health services, we take a privacy-first approach to cookies. We only use cookies that are essential for the proper functioning of our website or that you have explicitly consented to.

5. Essential Cookies

These cookies are necessary for our website to function properly and cannot be switched off. They are usually set in response to actions you take, such as:

- **Session cookies:** Keep you logged into secure areas of our website during your visit
- **Security cookies:** Help detect malicious activity and protect your data
- **Accessibility cookies:** Remember your accessibility preferences (font size, contrast settings)
- **Form cookies:** Remember information you've entered in contact forms to prevent data loss

Legal basis: These cookies are necessary for the legitimate interests of operating our website securely.

6. Analytics Cookies (Optional)

We may use analytics cookies to understand how visitors interact with our website, helping us improve our services. These cookies collect anonymous information such as:

- Number of visitors to our site
- Most popular pages
- How long visitors spend on our site
- General location (country/region level only)

We do not use these cookies without your explicit consent.

Legal basis: Your consent, which you can withdraw at any time.

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7. Functional Cookies (Optional)

These cookies allow us to provide enhanced functionality and personalisation, such as:

- Remembering your cookie preferences
- Storing your preferred language or region
- Remembering accessibility settings across sessions

Legal basis: Your consent, which you can withdraw at any time.

8. What We Don't Use

To protect your privacy, we do **not** use:

- **Marketing or advertising cookies:** We do not track you for marketing purposes or serve targeted advertisements
- **Social media tracking cookies:** We do not allow social media platforms to track your activity on our site
- **Cross-site tracking:** We do not share your data with third parties for tracking purposes
- **Behavioural profiling cookies:** We do not create detailed profiles of your browsing behaviour

9. Third-Party Cookies

We minimise the use of third-party services. Any third-party cookies will only be set with your explicit consent. We regularly review all third-party services to ensure they meet our high privacy standards.

10. Your Cookie Choices

Managing Your Consent

When you first visit our website, you will see a cookie banner allowing you to:

- Accept all optional cookies
- Reject all optional cookies
- Customise your preferences for different types of cookies

You can change your cookie preferences at any time by:

- Clicking the "Cookie Preferences" link in our website footer
- Using the cookie preference centre that appears when you first visit our site

Browser Settings

You can also manage cookies through your browser settings:

- **Chrome:** Settings > Privacy and security > Cookies and other site data
- **Firefox:** Settings > Privacy & Security > Cookies and Site Data
- **Safari:** Preferences > Privacy > Manage Website Data
- **Edge:** Settings > Cookies and site permissions > Cookies and site data

Important: Disabling essential cookies may prevent parts of our website from working properly.

11. Cookie Retention

- **Session cookies:** Deleted when you close your browser

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- **Essential cookies:** Kept for a maximum of 12 months
- **Optional cookies:** Kept for a maximum of 24 months (or until you withdraw consent)

12. Your Rights Under UK GDPR

You have the right to:

- **Access:** Request information about the cookies we use
- **Rectification:** Correct any inaccurate information
- **Erasure:** Request deletion of your cookie data
- **Withdraw consent:** Remove your consent for optional cookies at any time
- **Complain:** Lodge a complaint with the Information Commissioner's Office (ICO)

13. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by:

- Posting a notice on our website
- Updating the "Last updated" date at the top of this policy
- Sending you an email notification (if you have subscribed to communications)

14. Legal Compliance

This policy complies with:

- UK General Data Protection Regulation (UK GDPR)
- Privacy and Electronic Communications Regulations (PECR)
- Data Protection Act 2018
- Information Commissioner's Office (ICO) guidance

15. Contact Information

If you have questions about our use of cookies or wish to exercise your rights, please contact our Practice Manager via mail: hello@origamigrp.com

16. Policy Review and Governance

Policy Version: 1.0

Approved by: Amy Stoddard-Ajayi

Role: CEO and Founder

Date of Approval: 08/08/2025

Next Review Due: 08/08/2026